

Helene Blieberg Biography

Helene Blieberg is a thought leader in the nonprofit management and communication fields. She brings three decades of experience to her work of advising clients across a range of organizations and philanthropic programs, a practice she began in 2001. Among her distinguished clients are American Craft Council, American Express, Andrew W. Mellon Foundation, ArtTable, Baruch College/CUNY, Center for Arts Education, CEC ArtsLink, Cornerstone Parks of New York, Lincoln Center, Meredith Monk/The House Foundation for the Arts, New York State Artist Workspace Consortium, Pfizer Inc., United States Institute for Theatre Technology and the Upper Manhattan Empowerment Zone.

Helene provides management, communication and grantmaking services to corporations, foundations and nonprofit organizations. She often works in depth with organizations in transition as interim CEO, preparing the organization's staff and board for the next phase in their tenure. Her philanthropic work includes strategy and management of corporate and foundation grant programs; strategic planning, board development and management technical assistance for nonprofit organizations; project management of conferences and events; communications and media relations guidance and training, and work in organizational development.

She has served on the faculty of Baruch College/CUNY and New York University, where she taught undergraduate and graduate arts administration, communications and public relations courses for eight years.

Helene spent 18 years with CBS, having held management positions in philanthropy, communications, media relations, sales development and promotion. She served as Vice President and Executive Director of the CBS Foundation, re-establishing and strengthening CBS' philanthropic initiatives in the wake of a series of mergers. She was also Vice President of Communications for the company's national radio division where she provided counsel to local stations, and formed and implemented a national public relations strategy.

Before joining CBS, she served as a marketing and sales executive in the hospitality industry and was an account executive at a New York public relations firm. She attended the University of London and is a Phi Beta Kappa graduate of the University at Buffalo. She is also a graduate of the Coro Leadership New York program and the Support Center for Nonprofit Management's Interim Executive Leadership program.

A frequent speaker and presenter, Helene regularly leads public programs and workshops in arts management, leadership, communications and grantmaking. She is often invited to chair funding panels in the arts.

Helene devotes time and expertise to the boards of service organizations across the nonprofit field because of the unique value she believes they offer their constituents. She currently serves on the Board of Directors or advisory boards of the Alliance of Resident Theatres/New York, Coro New York Leadership Center, Support Center for Nonprofit Management, Arts and Business Council, and the University at Buffalo's Alumni Association.